

As if to make the point that you don't need to be the biggest dealership in the group – you just need to have a big heart, Desert Lexus is adding another community award to an already lengthy list of achievements. United Cerebral Palsy of the Inland Empire(ucpie.org) is presenting the Corporate “Life Without Limits” award to Desert Lexus on October 16.

For the past fifteen years Desert Lexus has been involved with UCPIE; and Ed Atwood, General Manager, is the director of their largest fundraiser: the Dennis James Celebrity Golf Classic. He has spearheaded efforts to raise over \$11 million to build and pay for the outreach of the Dennis James United Cerebral Palsy Center. The Center provides vital supportive services for children and youth with disabilities.

“We are particularly proud of this award,” says Ed, “because we have been involved with UCPIE for so many years. They do a wonderful job of providing disabled youth with opportunities to socialize, play, and discover a world of possibilities for self expression and independence, while learning to live a ‘life without limits.’”